



# CRUZIANA

GEOPARK NATURTEJO DA MESETA MERIDIONAL-EUROPEAN AND GLOBAL GEOPARK - MONTHLY REPORT

**In this issue:** - EGN evaluates Geopark – Borderland Fair: Earth products – When we went for ore- Summer course for students from California...and more!



**Olá/Hola/Ciao/Bonjour/Γειά σου/Hallo/God Dag/Salut/Zdravo/Hello/Ahoj/Helo/Helló/ Hei**

Geopark Naturtejo Meseta Meridional welcomed a decisive mission from the European Geoparks Network, under the auspices of UNESCO that came to revalidate the international status achieved in 2006, as analysis support for voting of the permanence of Naturtejo Geopark within European and Global Geopark for the years 2012-2015. After more than two months of audit to the Geopark management instruments and conservation of geological heritage, Pablo Rivas Palomo, coordinator of Cabo de Gata-Níjar Geopark (Spain), and Man and Biosphere Reserve of UNESCO, and Marie-Luise Frey, director of Messel Pit (Germany), World Heritage of UNESCO, were in the field to evaluate the work done by Naturtejo, during the last 5 years, together with the founding municipalities and private partners. The two experts visited the area to confirm the evolution of the action plan developed for Naturtejo Geopark, analyzing the heritage protection and value, the success of the public and private partnerships, the quality of educational activities developed by Naturtejo with schools, municipalities and private partners and the implantation of a sustainable tourist strategy. With the aim of touching the different analysis marks, Naturtejo prepared a rigorous visit program to the Geopark. It is worth to mention that, during the program, the evaluators crossed a major part of the territory and visited the main geomonuments, lodging and restaurants, active tourism companies, interpretive and cultural centers, and tourism offices, contacting the people in their areas of responsibility, in the streets or in traditional fairs.

The expected success of this mission for the future of Geopark Naturtejo Meseta Meridional depended fundamentally from the developed work and the projects run in the last five years, from the demonstration of the unity and sense of belonging always present in day-to-day life of this territory, from the enthusiasm of their people and each of us and the quality of information available by municipalities and partners where this mission has passed. At 15th September the results of the evaluation to Naturtejo Geopark by the EGN Coordination Committee will be known in the meeting of Gea Norvegica Geopark, at Larvik, Norway.

# ACTIVITIES OF THE MONTH



**3rd to 6th July – Summer course “Portugal language and culture” for American students.** Fourteen young americans from California State University de San Jose went to Portugal, between 22nd June and 14th August 2011, attending the Summer Course “Portugal – Language and Culture”. They were students from different graduations and master courses, like Physical Education, Politician Sciences, Spanish and Linguistics. Prof. Deolinda Adão, Director of the Portuguese Program of the University and the Executive Director of the Program Portuguese Studies of the University of Berkeley (Califórnia) organized this course. Some Portuguese University partners of this course were the University of Azores, the University of Porto and the Lusófona University, as well as the Polytechnics Institute of Castelo Branco. Armindo Jacinto, Manuela Catana and Fátima Rodrigues prepared, with the support of the Municipality of Idanha-a-Nova, na educational program developed for this course, by the Naturtejo Geopark. During four days, the students got field work classes with Manuela Catana, in some geomonuments of the Geopark, and classes of Literature and Portuguese Language, with Prof. Deolinda, at the School of Management of Idanha-a-Nova. The students contacted directly with the natural and cultural heritage of Naturtejo Geopark and lived great experiences. They made the Crag Land Trail, to visit the historical village and the Inselberg of Monsanto and tasted delicacies at Petiscos & Granitos, at the sunset. Through the Fossils Trail they visited the Ichnological Park of Penha Garcia and were delighted by local cuisine at Frágua Bar, where they also listened stories from smuggling. Then they visited the Olive Oil Press Museum at Proença-a-Velha, where they tasted a delicious olive oil maker codfish and afterwards they discovered the Historical Village of Idanha-a-Velha. Just crossing the borderland and the limits of the Geopark they found the imposing Roman Bridge and S. Benito Monastery, at the Spanish town of Alcântara. The boat trip in Tejo valley found Portas de Ródão Natural Monument. Finally, before departure they visited the historical village of Foz do Cobrão, and tasted more local delicacies, at the restaurant “Vale Mourão”.



**6th July – Young students from Oleiros visit Arouca Geopark .** The visit to Arouca Geopark was developed for the pupils that won the 1st prize of the contest “Natural Resources for Sustainability” promoted by National Commission for UNESCO and Naturtejo Geopark, with the support of the Naturtejo municipalities, and Arouca Geopark, during the school year 2010/2011. The winners were 20 pupils and 3 Teachers of the Pre-School of Oleiros. Sara Canilho accompanied the group to Arouca.



**7th July – Well spent day in family, by the Fossils Trail!** 6 friendly couples and their children, in a total of 30 people, coming from Sesimbra, Ponte de Sor and Setúbal dedicated one day of their holidays to the Fossils Trail. Manuela Catana accompanied them in a visit to the village of Penha Garcia and the Ichnological Park. After the hiking they recovered with a nice picnic lunch and swum in the Açude do Pego, right in the heart of Ponsul gorge.



**9th July – Scientific holidays search for gold at the Ocreza .** With one more edition of the Scientific Holidays promoted by the Alive Science Center of Forest in collaboration with Geopark Naturtejo da Meseta Meridional, a gold panning activity was made in the Ocreza River. With this scientific week already finishing, 9 participants (12-16 years old) got the opportunity to revive the ancient techniques employed by the people of “gandaia” in the Ocreza riverside by the local people, which almost reached the present days. Here, the young “gandaeiros” equipped with all the necessary gear, searched in the sands brought by the river, the shiny gold that was in the old times the only to get Money for part of the people of Sobral Fernando and Foz do Cobre. The morning finished with great success, by finding some gold nuggets! During the afternoon, and already in the Alive Science Center of Forest, they saw the gold nuggets found using a binocular lens and a projector. [www.cienciaviva.pt/campodeferias/floresta\\_viva.asp](http://www.cienciaviva.pt/campodeferias/floresta_viva.asp).

**9th to 10th – Spanish discovering the Geopark.** In the tour “Discovering Naturtejo Geopark” 34 Spanish geotourists from the tour operator Rocamar Tours visited, during two days, the Fossils Trail from the Ichnological Park of Penha Garcia, the Palace Garden and the historical centre of Castelo Branco, besides going for a boat trip by the Natural Monument of Portas de Ródão.

**11th July – Association of Pupils of the Army and Naturtejo Geopark plant trees in Penha Garcia.** The Ichnological Park of Penha Garcia keeps renovating itself to be closer to Nature. The Association of the Pupils of the Army, constituted by ex-pupils of the Institute of Pupils of the Army, signed an agreement for cooperation with Naturtejo Geopark. In the scope of this agreement, and celebrating 100 years of existence, the Association offered and planted 100 pines in the Water Supply Plant next to the Ichnological Park area, which causes a significant visual impact. Armindo Jacinto helped them to mitigate one of the less admirable scars of Man in that fantastic landscape.



**12th July – Teachers surrendered to the monumentality of Portas de Ródão.** Already after the close of the school year, 13 teachers from S. Tiago Institute of Sobreira Formosa (municipality of Proença-a-Nova) came to meet the Natural Monument Portas de Ródão and the Fossil Logs of Vila Velha de Ródão. Manuela Catana organized this activity along Tejo.



**9th to 10th – Spanish discovering the Geopark.** During a morning of the scientific holidays organized by the School of Technology of the Polytechnics Institute of Castelo Branco, 13 teenagers aged 10 to 18 years old and 5 monitors participated in the Educational Program “In the Fossils Trail of Penha Garcia searching for the traces of Trilobites”. This activity occurred during the module “Discovering our Geological Heritage: a geographical approach”. The guide was Manuela Catana.



### **15th to 17th July – Naturtejo Geopark evaluated by the European Geoparks Network.**

By the second time in two years Naturtejo Geopark was visited by an evaluation mission from the European Geoparks Network. Marie Louise Frey, from the Advisory Committee of EGN and Pablo Rivas, coordinator of Cabo de Gata-Níjar Geopark got the hard task of making this evaluation during summer, traveling hundreds of km to find, in just two days, a strong picture of the work Naturtejo Geopark has been doing for the last 5 years of existence. The welcome of the evaluators occurred in the charming Fonte Santa Hotel. Here they start visiting the Sacred Spring and drinking the good waters of the Geopark “the one who drinks it stays here”. The Business Network International from Castelo Branco, to which Naturtejo belongs, took the opportunity to make a nice open-air dinner at the hotel gardens of the small village of Termas de Monfortinho, with more than 40 local entrepreneurs, besides members of local NGO's and technicians from the municipality of Idanha-a-Nova, summing about 100 participants. Pablo and Marie-Louise got the first contact with the nice cuisine we have and also observed the presentation of the new geoproducts, besides a fashion show based on local research on medieval customs, where Armindo Jacinto and some Naturtejo staff actively participated. Next morning, a long visit to Penha Garcia guided by Armindo Jacinto and by Joana Rodrigues showed the relevant geological heritage of the Ichnological Park of Penha Garcia and their used that has been bringing different approaches of. They found geofun in vertical bedding planes organized by Manuela Catana. After the morning spent in the Ordovician seas they moved to the granite landforms of Monsanto, visiting the troglodytic and reverent historical village of Monsanto, where they took lunch in the Geo-Restaurant Petiscos & Granitos. Here they covered with the eyes almost all the Geopark they would cross later, in this wide plain of Meridional Meseta. During the afternoon, Carlos Neto de Carvalho, Eddy Chambino and the Mayor of Idanha-a-Nova were waiting the evaluators in the Borderland Cultural Center to show the headquarters of Naturtejo Geopark, as well as the new exhibition “When we went for ore”. This is a clear image, sometimes told in first-hand, of a millenary connection of a culture with the ground. Getting rid of scholar clichés, the group finally went to the Watermelon Festival, for a bath crowd and popular culture. Our evaluators were introduced to the party, where also the chairman of Naturtejo was dressing like a peasant and took the duties of dancer in the group of folk dancing of Penha Garcia! After a short technical meeting between the EGN evaluators and the coordinators of Naturtejo Geopark at the Idanha-natura hotel, a simple dinner with the crowd and later, Salvaterra do Extremo and Casa do Forno Georesort. A night well slept in the rural silence and an excellent breakfast brought again the curiosity of the evaluators. Joana Rodrigues, Stephanie Amado and the private guide João Geraldês took the evaluators to the city of Castelo Branco to analyse in loco the Barrocal project, for protection and use of the geological heritage right in the middle of the city. Then, they moved to Vila Velha de Ródão, where they could visit on the quiet waters of Tejo the national Natural Monument of Portas de Ródão, with direct contact with national and abroad geotourists.

They did not want to leave Vila Velha de Ródão without see the Fossil Trees from the House of Culture of Tejo, detailing a bit more the signage project for the geomonuments of Naturtejo Geopark. After to see the new viewpoint of Portas de Almourão geomonument, Pablo and Marie-Louise were very welcomed at the restaurant “Vale Mourão”, where lively discussion was animated by the excellent menu. Afterwards, a short opportunity to visit the excellent interactive exhibition from the Alive Science Center of Forest and a long afternoon with thematic presentations by Geopark staff. From tourism projects, by Rafael André and Armindo Jacinto, to the research developed by Naturtejo, protection and management of geological heritage and educational programmes, by Carlos Neto de Carvalho, Joana Rodrigues and Manuela Catana. Later, the evaluators visited the Oleiros tourism office/municipal exhibition hall and ended the mission in a family dinner with the Bartolo, at the excellent B&B Casa de S. Torcato-Moradal, in this cold plateau of the Cordilheira Central. Apart from the evaluation work that is being carried by Marie-Louise Frey and Pablo Rivas, they have returned back to their homes heavier...not so much because of the food that is plenty when any excuse exists, but by the volume of available information and by the spontaneous affection with which they were received and will always be remembered.



**15th July – Geofun program at the Ichnological Park of Penha Garcia.** A group of 10 children and teenagers of Penha Garcia, Idanha-a-Nova and Castelo Branco repeating the Fossils Trail came to discover more about Cruziana with the help of Manuela Catana. In Ponsul valley, next to the watermills, they practiced climbing and rappel in one of the vertical quartzite beds with Cruziana. Nowadays these quartzites are almost upraised, but 480 million years ago they were sand deposited in a sea floor where Trilobites proliferated.



**116th to 17th July – Watermelon Festival from Ladoeiro: popular freshness**



**16th to 17th July – Watermelon Festival from Ladoeiro: popular freshness.** Ladoeiro organized one more edition of its Watermelon Festival, the most popular of its annual fruits, together with the municipality of Idanha-a-Nova and the support of Naturtejo Geopark. It was never seen so many people in this Festival, summing several thousand, and it was never sold so much watermelon, more than 12 tons! Festival included free tasting of juice, jam and other delicacies prepared with watermelon, and also music, open-air shows, traditional market, watermelon sculpture festival and Nature activities. Armindo Jacinto could not fail to show his dancer skills to the audience, in the Group of traditional dances of Penha Garcia, where he belongs.

**16th to 17th July – Discovering the Geopark.** A group of 26 tourists coming from the National Institute of Statistics discovered Naturtejo Geopark during two days. They visited the historical villages of Monsanto and Idanha-a-Velha, the Fossils Trail of Penha Garcia, and the tour took them also to Idanha-a-Nova, where they found the new exhibition “When we went for ore” at the Borderland Cultural Center, the Cultural Forum and the House of Arts. Finally, they happily close the visit in the Watermelon Festival of Ladoeiro.



**16th July – New exhibition “When we went for ore”.** It is now open at the Borderland Cultural Centre, between the 16th July and 31st December, the exhibition “When we went for ore” dedicated to the mining memories of the county of Idanha-a-Nova, and more specifically the case of Segura, coming from the need to show and bring to the space of sharing the universes of the memories of generations that lived close to these troubled ore times.

Mining exploitation is still perceived in Naturtejo Geopark and effectively in Idanha-a-Nova there was historical mining of ore such as gold, silver, tin, wolfram, lead, zinc, phosphorous and barium. To prove there are many archeological sites related with exploration of mineral resources existing in this borderland territory. Already in Proto-history mining was evident reality. Romans had a fundamental role in the exploitation of gold. From this important legacy, it is worth to mention the archeological sites of Termas de Monfortinho and Rosmaninhal, as well as the important epigraphic and monetary findings in the Roman civitas of Idanha-a-Velha. During the following centuries, mining found periods of short exploitation, coming to be more constant after the second half of the 19th century. Precisely in 1859, the geologist Carlos Ribeiro, publishes the first study on the lead mines of Segura and S. Miguel de Acha. By this study it is reinforced, even with some conditions, the confirmation of a territory geologically rich for a mining exploration in an industrial scale. About this mining reality the numbers of the Board of Mines refer that, between 1836 and 1969, 59 mining concessions were attributed to Idanha.

The exhibition is centered in the mining area of Segura, with the important Mining Company of Segura, possessing several concessions and ore processing plant. With the "Wolfram Rush" during the 2nd World War, the increase of the demand and the price of wolfram in the international markets were responsible for countless informal mines, as well as panoply of related illegalities, such as smuggling, eavesdropping, forgery, embezzlement, among others.

This exhibition is the result of a broader interdisciplinary Project that has been started in a continuous way in 2009, a project where the "ore" is now the memory and the landscapes which by this way are assumed as the leitmotiv of the work. It is the beginning of a travel to the times of ore having as context one of the villages with stronger mining past - Segura. Assuming that, in a second stage, the exhibition will become nomad and travel by the villages with most relevant mining past, and being reshaped in each of them with the memories of local inhabitants, their mining landscapes, together with still existing documents.



**19th to 26th July - Project for paleontological research in the Austro-Italian border .** Carlos Neto de Carvalho and Andrea Baucon joined for one more "ichnosummer": a week of intense research work in the fini-Paleozoic Pramollo Basin, at NE of Italy. In the scope of his PhD thesis in Computacional Ichnology - behavior models, Andrea Baucon gathered during the month, at the summit of Carnic Alps, his supervisors from the scientific disciplines that cross each other in this PhD: Muttoni and Felletti, magnetostratigraphy and geostatistics, from the University of Milano...and Neto de Carvalho, ichnology, from the Geology Center of the University of Lisbon and Naturtejo Geopark. Working all the daylong in the mountain could only bring winds of change in the existing knowledge on the Pramollo Basin trace fossils, animated by new discovers and interpretations...which will bring much more work and motivation to Andrea Baucon.

**27th to 28th July - Entrepreneurs reunited in the Naturtejo Geopark.** During the Borderland Fair, the group Business Network International BNI Trust organized a working meeting in Idanha-a-Nova, with the presence of about 100 entrepreneurs of the region and coming from Faro district. They could also participate in workshops related to the Borderland Fair and visit the Borderland Fair.



**28th to 31st July – XV Borderland Fair of Idanha-a-Nova: presenting Earth products.** Idanha-a-Nova hosted one more edition of the Borderland Fair, this year especially dedicated to Earth Products, as a way to promote the activities related with the rural life, stimulating the sustainable development of the area and contributing to foster the agriculture sector and tourism activity. The theme was included in the application to the Program of Economic Valuing of Local Resources, “Beira Baixa Lands of Excellence”, presented by the Intermunicipal Community of Inner South Beira, in partnership with Idanha-a-Nova, among others.

Organized by the municipality of Idanha-a-Nova, together with the Raia la Raya Association, the Municipal Centre of Culture and Development, and many other entities, such as Naturtejo Geopark, which could not miss with a promotional stand, the Tourism of Centre, the schools of the Polytechnics Institute, the Regional Board of Agriculture and Fishing, the Board of Forests of Castelo Branco, the Junta da Extremadura, Diputación de Cáceres and Badajoz from Spain, the Borderland Fair get together the main economic and socio-cultural stakeholders of the county and this transborderland region, with the presence of well known Portuguese and Spanish institutions.

The Borderland Fair attracts thousands of Portuguese and Spanish visitors that during these days are full of animation, products showcase and sociocultural activities. Respecting animation and meeting the different publics, afternoons and evenings were full with live shows, from traditional music coming from Portugal and Spain, to folklore, rock and Dj's giving fun to the Fair all the night long. Regional cuisine has special place, this year presenting as novelty live cooking and tasting of regional products”, where the best of local food was served.

During the four days of the Fair, there were institutional, companies and handicraft stands, as well as the already traditional fair of Rural World, thematic workshops, cultural and leisure activities, music, exhibitions, fireworks, summer astronomy by the town streets and county villages, among so much animation that gave life to Idanha. The workshops organized in the nearby Management School of Idanha were dedicated to rebirth of agriculture and to the consume of Portuguese products, worth mentioning the presentation of the Rural Companies Incubator of Idanha-a-Nova and the Centre for Technological Support and InovCluster – Cluster Agro-Industrial of the Centre, as well as the discussion about entrepreneurship in Portuguese countryside.

The main aims of this event, in its 15th edition, are still the preservation of local culture and valuing of regional products, in the region of the Inner South Beira and the Autonomous Community of Extremadura (Spain), from handcraft, gastronomy, farming products, among others. Marketing of these products for the visitors and fostering an entrepreneur mentality take the county of Idanha-a-Nova to develop an even more dynamic fair favoring the opportunity for new business, benefiting local commerce and tourism, increasing the visibility of the territory. Armindo Jacinto and Naturtejo Geopark gave the example, presenting the new geoproducs – the Súbito wine and the olive oil of Ladoeiro.

This year the Fair area was improved, thus attracting much more people, fostering the commerce of local products and activities, with the participation of handcrafters, farming companies, agro-industrial companies and others, with emphasis for regional products, marketing, innovation and valuing. Under the theme "Earth Products", the XV Borderland Fair can burst Idanha-a-Nova and the whole region, where these products achieve an exceptional level of quality, such as the sheep/goat/cow meats, the wild mushrooms, the asparagus, the spices, the vegetables and fruits like watermelon, melon, among others. In focus, by their excellence and national and international awards, were cheeses, olive oils, bread and cookies, honey, puddings, biological products, spices, game products, etc. Since its early beginning in 1994, the Borderland Fair has been an example of truly transborderland cooperation between Portugal and Spain, gathering opportunities from both sides of the border, establishing cultural and commercial relationships and contributing for promotion and raising awareness about the gains of these borderland regions.



**30th July – Geology in summer: from gold to jewel maker .** Together with Alive Science Center of Forest, Naturtejo Geopark organized one more edition of Geology in Summer promoted by Alive Science. The activity "From the Gold of Portas de Almourão to the Jewel" joined 20 enthusiasts of all ages and with "gold fever", searching for it at the Ocreza riverside with proper equipment. After one hour washing sands, the first gold nuggets appeared and the interest rose even more! During afternoon, Paulo Dias, a young jewel maker coming from Febres, Cantanhede, land where gold has, since long time ago, tradition in jewel making. He showed in a workshop the art of gold, producing small gold jewels and repairing damaged ones from the participants. One more activity was ended with great success!



# IMPACT OF GEOPARK IN MEDIA

## Newspapers & www

July (Ensino Magazine) – Everybody to Borderland Fair

July (Auto-Hoje TT & Aventura) – In the smuggling trail

July/August (Jornal de Oleiros) – Landscape Festival 2011 – A global event for global challenges

5th July (Povo da Beira) – Pupils of Army help to reforest Penha Garcia

6th July (Gazeta do Interior) – Lentiscas claims for place in tourism propaganda

6th July (Gazeta do Interior) – Gastronomic flavours from Idanha go to the table

6th July (Gazeta do Interior) – Watermelon Festival promotes land products

7th July (Reconquista – Cover page) – Borderland and Pinewood Festivals already have program

7th July (Reconquista) – Pupils of Army support Naturtejo Geopark

7th July (Reconquista) – Idanha to the country's table

12th July (Povo da Beira) – Alive Science Center of Forest with summer full of activities

12th July (Povo da Beira) – Gastronomic flavors of Idanha took place in the Handicraft International Fair

12th July (mm-animarte.blogspot.com) – University students from Califórnia study Portuguese Language and Culture at Naturtejo Geopark

12th July ([www.diariodigitalcastelobranco.pt](http://www.diariodigitalcastelobranco.pt)) – Students of California in the Naturtejo Geopark

13th July (Gazeta do Interior) – Measuring sugar from watermelons to evaluate quality

13th July ([www.beiranews.com](http://www.beiranews.com)) – University students from California study Portuguese Language and Culture at Naturtejo Geopark

14th July (Reconquista – Cover page) – Watermelon Festival whet the appetite

14th July (Reconquista) – Students of California study in the Geopark

14th July (Reconquista) – Castle track and Tinta and Pó mines

19th July (Povo da Beira) - Idanha-a-Nova is the key-race of the European and National Championships

19th July (Povo da Beira) -“Earth Products” was the theme chosen for the event

20th July (Gazeta do Interior – Cover page) – Borderland Fair and Baja 4WD bring fun to the municipality

20th July (Gazeta do Interior) – Farmers satisfied by the event deemed as a success

20th July (Roteiro das Minas e Pontos de Interesse Mineiro e Geológico de Portugal Newsletter) – Landscape Festival 2011: a global event for global challenges

20th July ([www.olharbemoleiros.blogspot.com](http://www.olharbemoleiros.blogspot.com)) – Oleiros and evaluators of the Geopark

21st July (Reconquista – Cover page) – Naturtejo certifies products

21st July (Reconquista) – European race of 4x4 depletes the hotels of the county



# IMPACT OF GEOPARK IN MEDIA

## Jornais Newspapers

- 21st July (Reconquista) – Diverse activities for the summer
- 21st July (Reconquista) – Consuming local products
- 21st July (Reconquista) – The best watermelon showcase
- 21st July (Reconquista) – Auditors in Oleiros
- 21st July (Reconquista) – European race of 4x4 depletes hotels of the county
- 22nd July (Naturlink) - Naturtejo Geopark hosts conference Geoschools – New practices in teaching Geosciences
- 26th July (Povo da Beira) – Borderland Cultural Center exhibits “When we went for ore”
- 27th July (Gazeta do Interior – Cover page) – Searching for gold at Foz do Cobre
- 27th July (Gazeta do Interior) – Oleiros and Proença hosts Baja 4x4
- 27th July (Mundo Português) – Oleiros: Inner Pinewood Region Fair returns in August
- 28th July (Reconquista – Cover page) – Gold fever is back
- 28th July (Reconquista) – Local development and transborderland cooperation – Earth Products/Productos de la Tierra
- 28th July (Reconquista) – A fresh air coming from Proença and Oleiros
- 28th July (Reconquista) – Mining memories of the municipality of Idanha

## Radio & TV

- 3rd July – RTP 1 (Jornal da Noite news)– Document on Travel to Portugal, till Monsanto
- 4th July – RTP 1 (Live show “Verão Total”) – Interview to Armindo Jacinto and showcase of Naturtejo Geopark and its traditional products during 5 hours
- 4th July – RTP 1 (“Portugal em Directo” news) – Interview to the company Incentivos Outdoor on the boat trips in Naturtejo Geopark
- 7th July - Localvisão TV Castelo Branco – Presenting Penha Garcia
- 15th July – TSF national radio – Castelo Branco: Geopark of Tagus, codfish and the unusual Palace Garden
- 18th July – Localvisão TV Castelo Branco – Baja 4x4 Idanha-a-Nova and XV Borderland Fair. [www.videosapo.pt/kuP82vmhT2lGHblOdP2g](http://www.videosapo.pt/kuP82vmhT2lGHblOdP2g)
- 22nd July – Antena 1 national radio (Portugal sem Fronteiras talkshow)– Presenting the Borderland Fair and Naturtejo Geopark live during 3 hours



# PROMOTION FOR GENERAL PUBLIC

Neto de Carvalho, C. & Rodrigues, J. - Festival da Paisagem 2011 – Um Evento global para desafios globais. (Jornal de Oleiros)

Neto de Carvalho, C. – Das rochas nasceu a história das florestas. Agenda Cultural de Oleiros, Jul, Agost, Set.

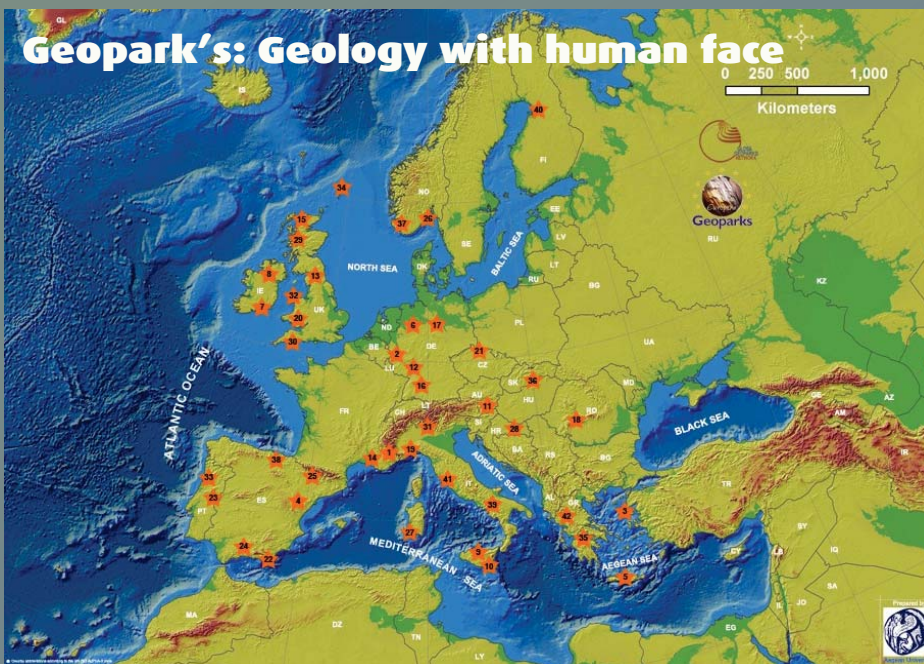
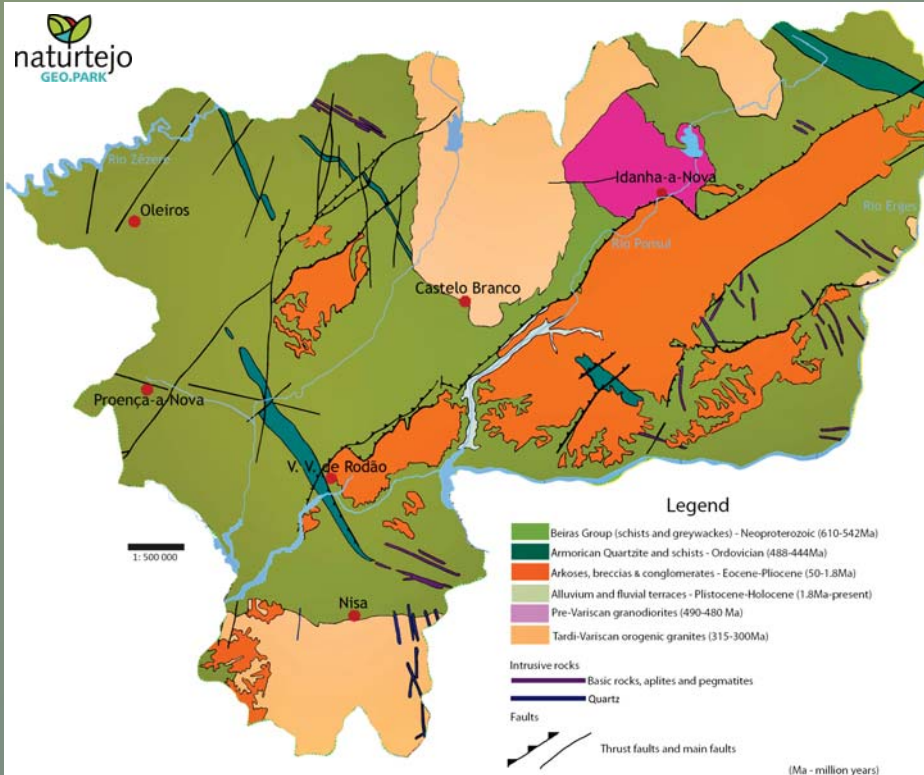
Novo site do projecto LLP GEOschools: <http://geoschools.geol.uoa.gr>

[www.naturtejo.com](http://www.naturtejo.com)

Leaflet  
QUANDO A GENTE  
ANDAVA AO «MENÉRIO»

Boat trip leaflet for Portas de Ródão Natural Monument

Leaflet for the event  
Geology in the Summer  
«Do Ouro das Portas de  
Almourão à Jóia»



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